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### **Tom Collins 'Achieves Excellence' As He Receives High Honors From The Tennessee House of Representatives**



An accomplished author, former CEO and CFO, and recipient of various prestigious awards in the legal community, **Tom Collins** already has a lifetime's worth of achievements, but he can now officially add 'Proclaimed Business Entrepreneur' to his list of accolades.

During his most recent business seminar, "*Achieving Business Success For The Long Haul*," hosted by the *Williamson County Public Library*, the Honorable State Representative Glen Casada presented Tom with an official proclamation from the Tennessee House, recognizing his contributions to the literary community in both fiction and non-fiction, his past endeavors as the founder of *Juris Inc.* and his success in the information technology and legal industries.

"Tom Collins truly has achieved excellence with his past endeavors in the legal world, information technology industry and literary community. We are excited to honor him with this very special proclamation." – State Representative Glen Casada



The free business seminar included participants from all walks of life as Tom shared his secrets to success. As he described his "formula to attain lasting superior performance" within an organization, attendees received an introduction to his latest literary success, *The Language of Excellence*.

**About *The Language of Excellence*:** For his fifth literary contribution, Tom Collins has chosen to draw from his extensive executive leadership background to craft a non-fiction offering for the business community. The book packages detailed management concepts and associates each package with an image, providing a set of core beliefs that can be used in day-to-day communication among team members to reinforce proven management principals and help propel an organization to greatness. The book is available for purchase on Amazon at: <http://amzn.com/0985667346>.

**About Tom Collins:** Tom Collins is one of the pioneers of the information technology industry and the recipient of a Lifetime Achievement Award for his contribution to the use of technology in the legal community. His business successes include *Juris, Inc.*, one of the top providers of financial and business

information systems for multi-attorney law firms, which was purchased by LexisNexis® in 2007. The London-based publication *Citytech* called him an "outstanding individual and visionary" when he was named as one of the Top 100 Global Tech Leaders in the legal community. Now a retiree from the commercial world and a cancer survivor, Collins continues to write and speak on the subject of business leadership while also penning his Nashville based Mark Rollins adventure mystery series. The latest book from the series, *The Claret Murders* is available as an audio book and is also available on Amazon at: <http://amzn.com/B00IV5ZJEI>.

For more information about Tom Collins and *The Language of Excellence* visit his website: [www.i65n.com](http://www.i65n.com).

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Whether you are a small business owner, aspiring entrepreneur, student, or the CEO of a major corporation, ***The Language of Excellence*** is a valuable asset to have in your intellectual toolbox. The book is currently available at special bulk pricing options.

**Paperback—unsigned standard edition regularly \$29.00:**

Bulk Price, plus shipping:

3 to 24..... \$19

25 to 99..... \$12

100 or more.... \$10

**Hardcover—standard edition**

**regularly \$39.00**

Bulk Price, plus shipping:

3 to 24 signed by author..... \$29

25 or more signed by author.... \$26

**Paperback—unsigned custom edition (your own foreword):**

500 to 1,000 copies \$10

Over 1000 copies call for quote

**Tom Collins** is also a highly sought after motivational speaker who has appeared on numerous television segments and was also selected to be a speaker and panelist member at the 2013 *Southern Festival of Books*. He is available for speaking engagements, including management conferences, leadership workshops, and mentoring sessions.

**Speaking topics include:**

What Do Successful Organizations Do Differently?

Two Certainties in Life And Business

Creative Strategies For Growth

Why Did More Produce Less?

Surviving Creative Destruction

Secret For Long-Term Durable Success

Innovation, Productivity, Problem Solving, Leadership

**For more information, to arrange an interview, or to book public speaking engagements, please contact Jessica Frey of PLA Media by phone 615-327-0100 or by email at [Jessica.Frey@plamedia.com](mailto:Jessica.Frey@plamedia.com).**