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Contact: PLA Media

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**Tom Collins Hosts Free Business Seminar and VIP Reception at the Williamson County Public Library
Tuesday May 20th, 2014**



Acclaimed author and business veteran **Tom Collins** will host "***Achieving Business Success for the Long Haul***," a free seminar for aspiring business leaders and fellow entrepreneurs at the Williamson County Public Library in Franklin, TN.

"Long term durable success doesn't happen by accident. What do those who achieve it do differently—their secret for success for the long haul? It's simple; however, few ever follow the formula to attain lasting superior performance." — **Tom Collins**

Founder of *Juris, Inc.* and author of *The Language of Excellence*, Tom Collins shares his secrets to success and a lifetime's worth of knowledge. The workshop will include innovative insight regarding leadership, decision making, communication and the essential elements needed for excellence within an organization. A short book signing will follow Tom's lecture.

"Achieving Business Success for the Long Haul"

What: A free seminar hosted by author/entrepreneur Tom Collins

When: Tuesday, May 20, 2014 at 6:30 p.m.

Where: Williamson County Public Library

1314 Columbia Avenue

Franklin, TN 37064

Complimentary refreshments and light gourmet fare will be provided.



Please RSVP for the event by May 18th to PLA Media by phone at (615) 327-0100 or email Jessica.Frey@plamedia.com.

About *The Language of Excellence*: For his fifth literary contribution, Tom Collins has chosen to draw from his extensive executive leadership background to craft a non-fiction offering for the business community. The book packages detailed management concepts and associates each package with an image, providing a set of core beliefs that can be used in day-to-day communication among team members to reinforce proven management principals and help propel an organization to greatness. The book is available for purchase on *Amazon* at: <http://amzn.com/0985667346>.

About Tom Collins: Tom Collins is one of the pioneers of the information technology industry and the recipient of a Lifetime Achievement Award for his contribution to the use of technology in the legal community. His business successes include *Juris, Inc.*, one of the top providers of financial and business information systems for multi-attorney law firms, which was purchased by *LexisNexis®* in 2007. The London-based publication *Citytech* called him an "outstanding individual and visionary" when he was named as one of the Top 100 Global Tech Leaders in the legal community. Now a retiree from the commercial world and a cancer survivor, Collins continues to write and speak on the subject of business leadership while also penning his Nashville based Mark Rollins adventure mystery series. The latest book from the series, *The Claret Murders* is now available as an audio book and is available on *Amazon* at: <http://amzn.com/B00IV5ZJEI>.

For more information about Tom Collins and *The Language of Excellence* visit his website: www.i65n.com.

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For more information, to arrange an interview, or to book public speaking engagements, please contact Jessica Frey of PLA Media by phone 615-327-0100 or by email at Jessica.Frey@plamedia.com.

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